



CHRISTOFLE YACHT STYLE AWARDS 2018

# *Christofle*

YACHT STYLE AWARDS  
— 2018 —

RECOGNISING THE BEST  
OF THE YACHTING INDUSTRY IN  
ASIA AND INTERNATIONALLY

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SPONSORSHIP PACKAGES

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[www.luxuo.com/awards](http://www.luxuo.com/awards)

**THESE AWARDS ARE THE MUST ATTEND EVENT IN ASIA'S MARINE CALENDAR. THE CACHET OF AN AWARD, JUDGED BY INDUSTRY PEERS, IS A SOUGHT AFTER PRIZE.**

Gael Burlot  
CEO & Publisher  
YACHT STYLE



We are inviting one non-competing brand to be the exclusive partner of Thailand's leading yachting awards ceremony and engage with clients and future prospects in an exciting and sophisticated environment. The awards ceremony is seen as an ideal networking opportunity for business leaders and decision makers in the marine and boating industries, whilst highlighting the innovations and achievements within the community.

In celebration of its 10th anniversary and the inaugural edition of the PHUKET RENDEZVOUS 2018, industry trend-setter YACHT STYLE will be launching the CHRISTOFLE YACHT STYLE AWARDS, which will recognise the best of the yachting industry in Asia and internationally. The first maritime awards ceremony of the year, the CHRISTOFLE YACHT STYLE AWARDS will place Phuket and Thailand at the very centre of the world's yachting scene!



## ASSOCIATE YOUR COMPANY WITH ASIA'S DEFINITIVE YACHTING AWARDS CEREMONY

Associated with the yachting scene in Asia since 2005, Christofle embodies French L'Art de Vivre and elegance thanks to its creations in silver. With 25 categories, the CHRISTOFLE YACHT STYLE AWARDS is designed to showcase excellence and creative flair in the latest motor and sailing yacht models presented in the Asia-Pacific region by leading builders here and beyond.

Co-located with Thailand's premier luxury lifestyle and marine exhibition, the main sponsor of the CHRISTOFLE YACHT STYLE AWARDS will benefit from the PHUKET RENDEZVOUS' extensive marketing campaign, which will help to deliver direct interaction with HNWI's and key players from around the region.

## SPONSORSHIP HIGHLIGHTS

- A table for 10 people in a prime location.
- A keynote address, giving you a platform to talk to the industry.
- Announcement of your sponsorship during awards presentation.
- A representative from your company will be invited to be a part of the awards presentation team.
- A replica of the award.
- 50% discount on any other table bookings.
- Your logo and company profile will feature in the official CHRISTOFLE YACHT STYLE AWARDS Programme.
- Your logo and company profile will feature on the official PHUKET RENDEZVOUS website and dedicated HTML Newsletter.
- You will be announced as official sponsor on our social media platforms.
- Your logo will be featured on signage throughout the ceremony.
- VIP tickets to social events at the PHUKET RENDEZVOUS.

### TABLE SPONSORSHIP

The CHRISTOFLE YACHT STYLE AWARDS is also offering a limited number of companies to sponsor a table at the awards ceremony. Each Table Sponsor will be allocated one table with space for 10 people and is a cost-effective way to elevate your profile above those of your competitors.

## MAIN SPONSOR

### DISPLAY & ENTITLEMENT

RIGHTS TO TITLE "CHRISTOFLE YACHT STYLE AWARDS OFFICIAL SPONSOR..."	✓
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### BRANDING & INTELLECTUAL PROPERTY RIGHTS

LOGO ON ALL ON-SITE COLLATERAL	✓
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LOGO ON INVITATION	✓
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LOGO (LARGE) ON BACKDROP	✓
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LOGO AND BRANDING PLACEMENT IN OFFICIAL PARTY VIDEO	✓
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KEYNOTE SPEECH	✓
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### DIGITAL & SOCIAL MEDIA RIGHTS

LOGO ON OFFICIAL SHOW WEBSITE	✓
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SPECIAL FEATURE IN OFFICIAL HTML NEWSLETTER	✓
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DEDICATED SOCIAL MEDIA POST	✓
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### HOSPITALITY & NETWORKING RIGHTS

TABLE FOR 10 IN PRIME LOCATION	✓
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DISCOUNT ON EXTRA TABLE BOOKINGS	50%
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PHUKET RENDEZVOUS VIP TICKETS	10
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**TOTAL PRICE (THB) 100,000**

## TABLE SPONSOR

### DISPLAY & ENTITLEMENT

RIGHTS TO SPONSOR TABLE	✓
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### BRANDING & INTELLECTUAL PROPERTY RIGHTS

LOGO (SMALL) ON BACKDROP	✓
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BRANDED TABLE CARD	✓
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### DIGITAL & SOCIAL MEDIA RIGHTS

LOGO IN OFFICIAL HTML NEWSLETTER	✓
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### HOSPITALITY & NETWORKING RIGHTS

TABLE FOR 10	✓
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DISCOUNT ON EXTRA TABLE BOOKINGS	50%
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**TOTAL PRICE (THB) 20,000**

**Contact**  
**NICOLAS MONGES**  
GENERAL MANAGER  
nico@asia-rendezvous.com  
t: +66 80 143 4380

ORGANISERS

*YACHT*  
style

AWARDS SPONSOR  
**Christofle**  
PARIS

CO-LOCATED WITH

*Phuket*  
RENDEZVOUS

OFFICIAL HOST VENUE

