



# Phuket RENDEZVOUS

4 - 7 JANUARY 2018

ROYAL PHUKET MARINA  
PHUKET | THAILAND

## THAILAND'S #1 MARINE & LUXURY LIFESTYLE SHOWCASE

For four days, Royal Phuket Marina will be transformed into a bustling hub for all things luxury. From superyachts to watches, fashion to supercars, food and wine to art, the **PHUKET RENDEZVOUS** will attract some of the biggest brands from all over the globe.

## EXHIBITOR LEAFLET

### ORGANISERS

Asia Rendez Vous Pte. Ltd.

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# LUXURY BOATING & FINE LIVING IN A UNIQUE LOCATION

**THE PHUKET RENDEZVOUS IS A PIONEERING** concept, which incorporates the long-established Phuket International Boat Show (PIMEX) and showcases not only yachts/superyachts and marine related components, but classic and exotic cars, luxury waterfront properties, art, fashion, watches and fine food and beverages.

Building on the success of Thailand's premier marine and lifestyle show, and continuing the association with the award-winning Royal Phuket Marina, the four-day event will introduce an innovative approach to integrating exhibits, products and services through activation and enhancing the visitors' experience by stimulation of all their senses. As well as the luxury exhibits,

the Phuket RendezVous will introduce a number of new features for visitors, such as fashion shows, live cooking demonstrations, KidsMania, live music, an extended Mariners' Market plus an extensive seminar programme, covering dynamic and relevant topics such as marine safety and boat maintenance. All this and so much more to look forward to!

In recent years, Asia has emerged as the single largest and fastest growing market for high-end luxury lifestyle products in the world. And with Thailand currently investing US\$ 900 million in new luxury developments on Phuket, Phuket RendezVous 2018 is ideally positioned to be a part of a rapid expansion of high-income earners.



## **OPTIMAL LOCATION AND EASY ACCESS**

Ideally located, the Royal Phuket Marina venue is easily accessible by car and by regular shuttles from top hotels and resorts.



## **IDEAL TIMING**

Held the first weekend after the New Year, the Phuket RendezVous will capture local residents and international visitors before they head back home after the holiday season.



## **STRONG FOCUS ON WATER DISPLAY**

Leveraging on 14 years experience with PIMEX, Royal Phuket Marina offers an optimal in-water display with a superyachts berthing extension nearby.



## **WIDE DISPLAY OF LUXURY LIFESTYLE ELEMENTS**

Luxury lifestyle brands and partners will have the opportunity to showcase their products and enhance the atmosphere of the Show.



## **WELL-CURATED WORKSHOPS AND ACTIVITIES**

The Phuket RendezVous will appeal to all the senses, from photography and art workshops to food and beverage demonstrations, plus a wide range of interactive activities.



## **CHRISTOFLE YACHT STYLE AWARDS 2018**

In celebration of its 10th Anniversary, Yacht Style will be launching the Christofle Yacht Style Awards, an annual event recognising the best of the maritime industry in Asia.



The Official Host Venue and home to Phuket RendezVous is Royal Phuket Marina, the only 5-Golden Anchor Award marina in Thailand, with berthing for 100 boats up to 35 metres in length, surrounded by luxurious villas and

condominiums, all in contemporary Thai-Asian style and complemented by Phuket's largest exhibition hall, food and beverage outlets, private Health Club, boutique shopping and flexible office space with business centre.

Whatever your business, you'll connect with a truly international market at Phuket RendezVous. With a focused emphasis on quality "face-time" opportunities, the Phuket RendezVous will connect manufacturers, suppliers and distributors from these sectors :-

- Boat Builders
- Diving Equipment
- Electronic Systems
- Engine Manufacturers
- Entertainment Systems
- Fashion
- Financial Services
- Food & Beverage
- Harbours & Marinas
- Interior Design
- Jewellery
- Logistics
- Luxury Automobiles
- Luxury Products
- Luxury Property
- Maritime Management
- Naval Architects
- Pre-owned Yachts
- Press & Media
- Telecommunications
- Watches
- Yacht Brokers
- Yacht Charters
- Yacht Insurance

Additionally, the Phuket RendezVous is offering relaxed free-to-attend seminars, parties and events in luxurious surroundings plus exclusive use of Royal Phuket Marina's business facilities. Against the stunning backdrop of the marina itself, there is no more attractive place for meeting clients.

## VISITOR PROMOTION

As an exhibitor, you will benefit from a comprehensive marketing campaign. Elements include :-

- Unlimited advertising in the organiser's 20 luxury publications.
- Additional advertising in trade publications worldwide.
- Direct eMarketing and newsletters to an extensive database.
- Comprehensive social media activity.
- Full company profile within preview brochure and show directory.

Through our dedicated event website, visitors will be able to :-

- Register for the event.
- Contact you directly to arrange appointments at the event
- Customise their event agendas
- View exhibition listings and product information
- Access the seminar programme and social event opportunities.



**"The Phuket RendezVous and Royal Phuket Marina have the same goals; to promote Phuket and the marine industry whilst presenting a luxury leisure lifestyle which can be appreciated by everyone."**

**Gulu Lalvani**  
Chairman  
Royal Phuket Marina



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**ABOUT THE ORGANISERS**

As one of Asia's fastest growing high end media platforms, **LUX INC MEDIA** and **HEART MEDIA** are committed to providing high quality, luxury lifestyle content for an upmarket audience across the Asia-Pacific region. From publishing market leading magazines and digital media, to events connecting the region's most affluent, with top-tier brands and lifestyle opportunities **Asia Rendez Vous Pte. Ltd.**, are the ultimate rendez-vous for Asia's elite.

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# GET CONNECTED! AT THE PHUKET RENDEZVOUS 2018

To discuss the stand package that is right for your business, contact :-

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Andy Dowden t: +66 (0) 81 892 7670 e: andy@asia-rendezvous.com

## RATES & PACKAGES

**SPACE-ONLY PACKAGE**

Inclusive of show directory entry and a double power socket. The Space-Only Package does not include shell scheme, furniture, fascia, etc.

THB 7,500/sq.m.

**SHELL SCHEME PACKAGE**

Inclusive of white wall panels, carpet, lighting, fascia with company name, show directory entry and a double power socket, plus information counter, coffee table, chairs and a wastebasket.

THB 10,000/sq.m.

**IN-WATER DISPLAY**

Inclusive of show directory entry and a double power socket.

THB 90,000 C-Dock  
THB 100,000 D-Dock  
THB 120,000 E-Dock

For stand availability, please refer to the latest floorplan by visiting [www.thephuketrendezvous.com](http://www.thephuketrendezvous.com)

